## Just flip 'em!™ Help a Stranded Horseshoe Crab



Help a Stranded Horseshoe Crab www.horseshoecrab.org

## **New Spawning Season - New Logo**

Dear friends and supporters!

With the beginning of the new horseshoe crab spawning season, ERDG has given its **Just flip 'em!**<sup>TM</sup> logo a facelift. We hope our new design will more easily encourage this simple act of compassion for a species that will not survive our indifference.

Just flip 'em!™ an ERDG program since 1998 is being practiced by coastal communities from Maine to the Yucatan Peninsula. Over the years this program has received broad support from individuals, coastal communities, nonprofit organizations, State and Federal agencies.

This year, our new logo has been placed on durable aluminum signs, suitable for outdoor use. Seventy of these signs have been installed along the beachfronts of sixteen Delaware and New Jersey Bayshore Communities, ten of which are participants in ERDG's **Backyard Stewardship**™

Community Horseshoe Crab Sanctuary program, which also began in 1998. These new signs can be seen and purchased on our website at the Company Store.

If you live in an area where horseshoe crabs spawn and or have a friends or relatives who shares this habitat, please consider purchasing a sign for them, or **DONATE** to our organization, so that we can continue to provide our **Just flip 'em!** signs wherever needed.

If you haven't heard the "Official" ERDG <u>Just flip 'em!™ Song</u>, written for us by the award winning Makin' Music Rockin' Rhythms in 2001, check it out. If you wish to sing along, you can download a pdf. of the lyrics.

Please take a picture of you and your friends helping a stranded horseshoe

crab and send it to us along with your name, date and where it was taken and we will post it on our <u>Facebook</u> page, which is seen and shared by other horseshoe crab conservationists around the world. Together we make a difference.

Thank you for your continued support, without which, our mission to protect the world's four horseshoe crab species would be much more difficult.

Glenn Gauvry
Founder & President ERDG

We invite you to "Like" us on <u>Facebook</u> for a journey around the world, where our friends and partners share their horseshoe crab conservation efforts, both in the field and in the classroom.