

**June 15, 2014**

**Takin' the iCare *Just flip 'em!*® Pledge**

During today's meeting of the Delaware Alliance of Bay Communities (ABC) held in Bowers Beach, the community leadership took the iCare, ***Just flip 'em!*®** pledge to look for horseshoe crabs that are stranded upside down on the beach and ***Just flip 'em!*®** back over and to encourage others to spread the word about the importance of horseshoe crabs and the proper handling techniques to ensure no crab is left helpless on shore. Through this simple act of compassion, we can ensure the sustainability of a remarkable animal who will not survive without our help. ERDG's ***Just flip 'em!*®** program, started in 1998, is in use on beaches from Maine to the Yucatan.

